

INCUBATOR MANAGER TRAINING

Modelling sustainable incubators to create economic impact through start-ups in the State of Uttar Pradesh

PROGRAM REPORT

JSS STEP NOIDA

C-20/1, SECTOR 62 NOIDA | WWW.JSSSTEPNOIDA.ORG

INTRODUCTORY INCUBATOR MANAGEMENT

INCUBATOR MANAGER TRAINING Online I December 26th – 27th, 2022

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INTRODUCTION

Technology Business Incubators help start-ups survive their challenging first years by providing entrepreneurs wisdom, connections and support as they transform a business model into an actionable business strategy with never before business models or innovative products. Incubators mostly utilizes public money to generate innovative market-driven solutions, create job opportunities, add tax revenues to boost local economy and generate socio-economic benefits for the community.

JSS Science & Technology Entrepreneurs Park (STEP) Noida has been a witness to the startup movement in the country and remained at the forefront by supporting 200+ technology start-ups since its inception in year 2000 and has invested seed funding in 45 start-ups, with an average 2.1X return on investment. It was recognized as the 1st TBI of the country in year 2004 and received outstanding TBI award by department of Science & Technology, Govt of India in the same year. Since then, it has been self-sustaining, working with several Government departments including the NSTEDB (DST), DST Intl, Startup India, MSME, StartinUP et al. JSS STEP Noida organized a 2-days Incubator Manager training program on 26th-27th December 2022 to transfer incubation best practices among emerging incubators in the state of Uttar Pradesh. There were 93 registrations from 53 incubators in the state of UP. The list of registrations is appended at Annexure A.

PARTICIPANTS PROFILE:

1. Manager/leader positions at an established business incubator, accelerator, or government support organization.
2. Applicants should be serving at least 1 month in that full-time position.

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AGENDA

JSS STEP Noida in partnership with StartinUP organized a 2-days introductory incubator management program on 26th-27th December 2022 to share incubation best practices to overcome day-to-day operational challenges. The program agenda is given below:

DAY 1	PRINCIPLES OF INCUBATION
TIME	SESSION TITLE
2:00 pm - 2:30 pm	Introductions
2:30 pm - 3:30 am	Business Incubation definitions and principles Business Incubator Models
3:30 am - 4:30 pm	Incubator Administration and management
4:30 pm - 4:45 pm	Tea Break
4:45 pm - 5:30 pm	Raising funds from the government Monitoring & Evaluation
5:30 pm - 6:00 pm	Summary, Wrap-up and Q & A

DAY 2	EFFECTIVE INCUBATION PROGRAM
TIME	SESSION TITLE
2:00 pm - 2:30 pm	Financial management
2:30 pm - 3:30 am	Implementing a mentoring program
3:30 am - 4:30 pm	Marketing and stakeholder management
4:30 pm - 4:45 pm	Break
4:45 pm - 5:30 pm	Setting Up virtual incubation services
5:30 pm - 6:00 pm	Summary, Wrap-up and Q&A

All activities used participant's incubator as their case study to advance their business goals.

There were 2 master trainers:

1. [Dr Divya Rajput](#), CEO, JSS STEP Noida and Former MCA
2. [Mr Arvind Rao](#), CEO, IVEDA

INTRODUCTORY INCUBATOR MANAGEMENT

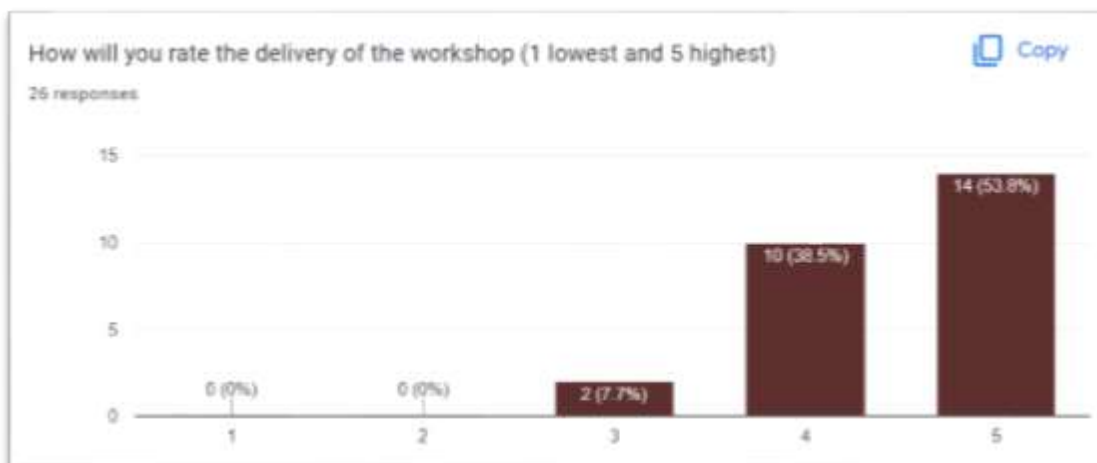
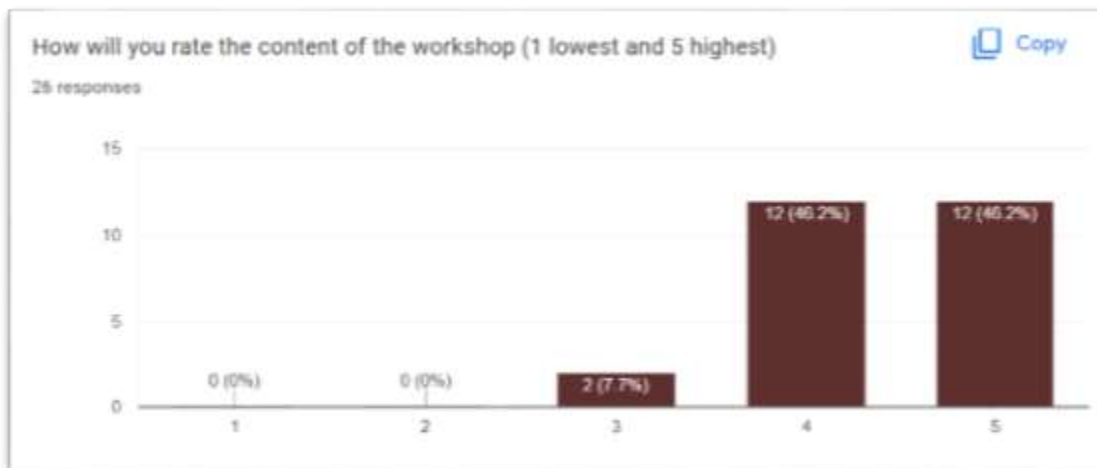
INCUBATOR MANAGER TRAINING Online I December 26th – 27th, 2022

PROGRAM FEEDBACK

Participants appreciated the workshop delivery and its content. Feedback includes: “More such sessions should be organized; More workshops this type and I have few suggestions for Workshops on - Incubation training program, Funding opportunities for Incubators, Incubator business model; it was quite enriching and learning; to be in person and offline, not online for better understanding and networking.”

Cumulative score on content = 4.4 on 5.0 points

Cumulative score on delivery = 4.5 on 5.0 points



INTRODUCTORY INCUBATOR MANAGEMENT

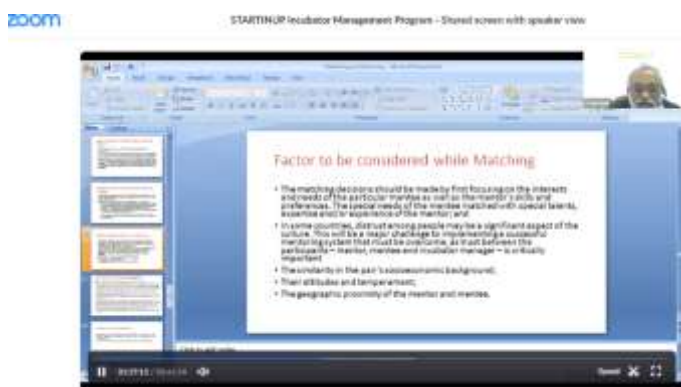
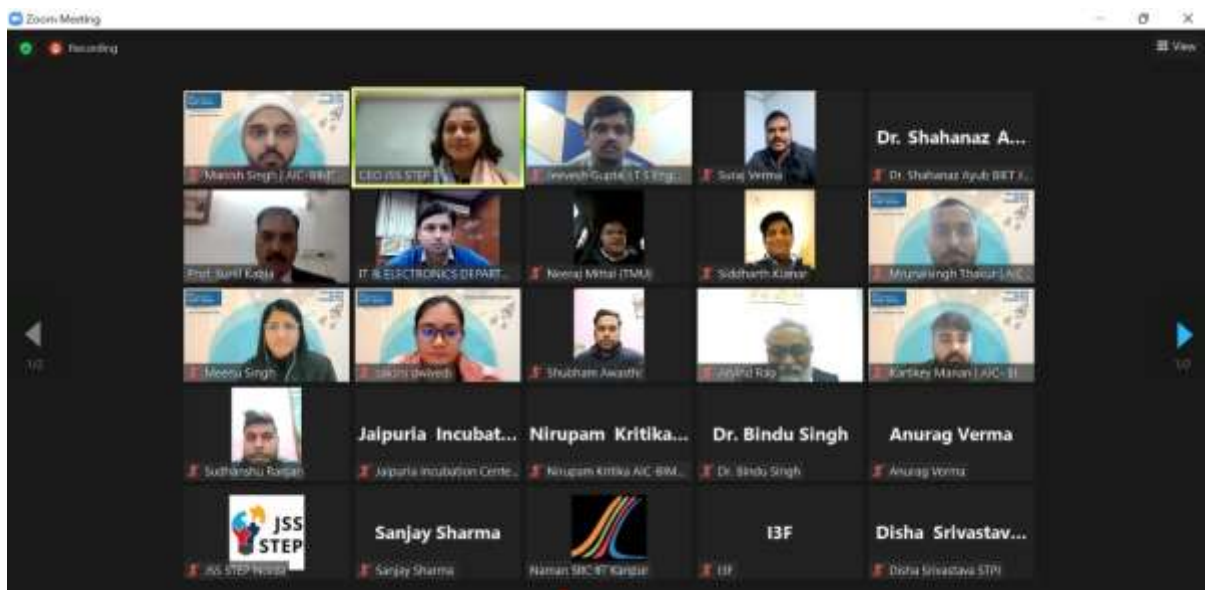
INCUBATOR MANAGER TRAINING

Online I December 26th – 27th, 2022

SESSIONS AND SCREENSHOTS

Day 1 sessions can be accessed by [clicking here](#). Passcode: #DW.t7E6

Day 2 sessions can be accessed by [clicking here](#). Passcode: @duh55Wc



Annexure A

SN	Username	Name of the Host Institution	Name of the Incubator	District	Total number of participants joining the workshop	Name & Email ID of participant 1	Name & Email ID of participant 2	Name & Email ID of participant 3	Name & Email ID of participant 4	Name & Email ID of participant 5	Contact Number of
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