

**4TH OCTOBER-9TH OCTOBER 2021**



INDIAN CHAMBER OF COMMERCE



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# POST EVENT REPORT

**INDIA STARTUP WEEK**

**INDIAN CHAMBER OF COMMERCE**

# INTRODUCTION



The Indian Chamber of Commerce (ICC) has always been a responsible industrial body of the country that assists the Government of India in implementing various development policies. Startup India programs were introduced by the Indian government with the aim of creating a competitive environment for promoting innovation and entrepreneurship in the country, thus fostering long-term economic growth. The Indian Chamber of Commerce (ICC) has also launched an innovative program to improve the “Startup Ecosystems” in various Indian states to complement this novel policy initiative. ICC India Startup Week is one of ICC's major initiatives that offer opportunities for job growth and employment for Indian youth. Since Covid-related constraints prevented the event from taking place in person, this year's "ICC India Startup Week" took place online on October 4-9, 2021.

Among the special features of the gathering in 2021 were the discussions about Covid and its implications for the startup ecosystem. However, further introspection and pragmatic stratification are needed to avoid any further economic catastrophe in the upcoming years given how resilient India's Startup Ecosystem has been in returning the country to a normal economic trajectory.

# GOALS OF INDIA STARTUP WEEK

In an interview with the media, the Hon'ble Minister stated that his government is working hard to establish a startup ecosystem in the state. Numerous government programs have led to a dramatic rise in startups in the state. In addition to a fully functioning Startup Policy, there are a number of benefits and incentives in place to encourage the growth of the state's startup ecosystem. The state is due to implement a policy to promote ease of doing business, which will support efforts by the state to attract new businesses.

# DAY 1

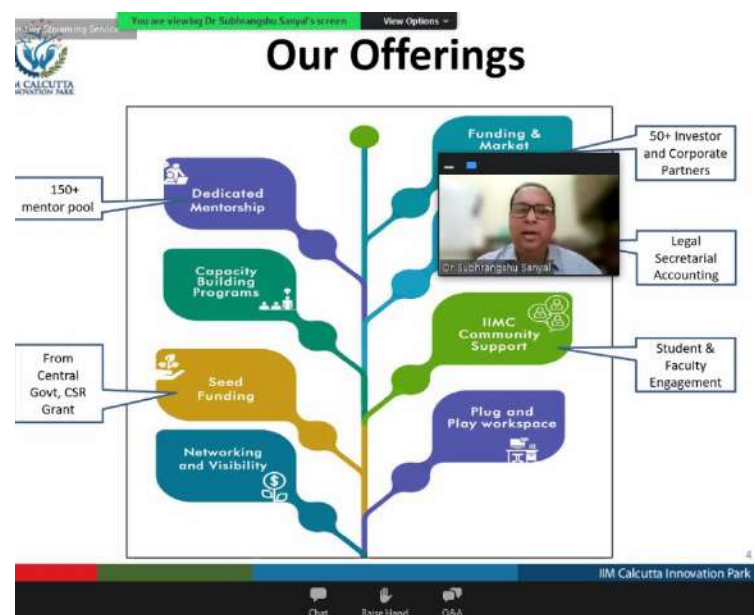
## 4 TH OCTOBER 2021

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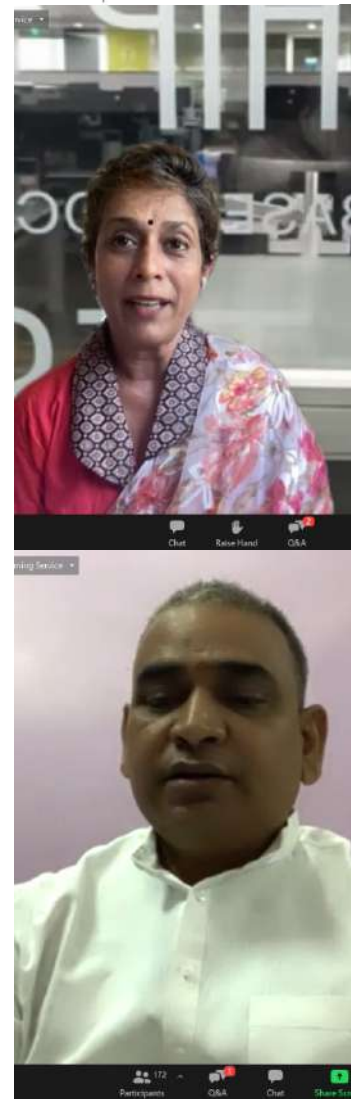
Among the special features of the gathering in 2021 were the discussions about Covid and its implications for the startup ecosystem. However, further introspection and pragmatic stratification are needed to avoid any further economic catastrophe in the upcoming years given how resilient India's Startup Ecosystem has been in returning the country to a normal economic trajectory.

## SESSION 1

A panel of ministers from the various states participated in the opening remarks. Firstly, The Minister of Uttar Pradesh Mr. Ajit Pal Singh reported, that his government is making extensive efforts to create a startup ecosystem in the state. Many government programs have resulted in a rise in startups in the state. Several incentives and benefits for startups have already been established under the Startup Policy so that the State's startup ecosystem can grow. It is estimated that the state will implement a new "Ease of Doing Business Policy" within the next two years, providing the Government with a boost in its efforts to recruit new businesses. Next up, the Minister of Puducherry Mr. K.



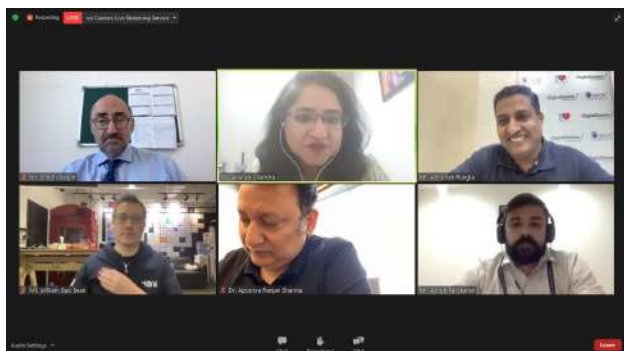
Lakshminarayanan explained that the internet of things, biotechnology, and information technology areas are the focus of the UT of Puducherry. A relatively high number of students attend UT's higher education programs. Academic institutions abound in Puducherry. This results in a high concentration of creative minds in the United States. It is Puducherry's intention to utilize this highly skilled human resource to build a thriving startup community. Several incentives are offered by the state to encourage new businesses, and the government has a well-defined Startup Policy. Tourism-related startups are also strongly encouraged in Puducherry. In his subsequent remarks, the principal secretary of the Odisha government Mr. Satyabrata Sahu argued that the state's stable government is a tremendous motivator for companies. Several policies of the government in Odisha have been recognized as being beneficial to companies. In addition to creating a business-friendly environment in the state, the Startup Policy has made all the necessary arrangements. He cited some of the state's most successful startups. In addition, he mentioned programs like "Startup Connect," which provides state support directly to startups. State startups provide 20% of the commodities required for the Government's procurement policies. As the chair of ICC Next Mr. Parthiv Neotia noted, a perfect connection between Governments, academics, and Governments is essential to fully leverage the start-up sector's potential. As part of its current mission, ICC Next aims to intensify the startup environment in tier-II and tier-III cities across the country. In his remarks, he also provided a brief overview of the upcoming week-long course.



## SESSION 2

Invest India, the senior manager of Startup India Hub Mr. Salil Seth, informed the attendees that his organization assists in all phases: from ideation to validation to early traction to scaling. His statement went on to say that Startup India Hub has over 5 lakh registered users, 254 thousand average monthly views, and 25 thousand connections. In addition to providing resource partnering services, producing publications, holding learning and development events, and generating a network ecosystem, it also sponsors learning and development events. In order to raise money for a "fund of funds," one has to go through DPIIT, SIDBI, AIFS, and startups. Over 300 incubators and 3600 early-stage companies receive Seed Funds from DPIIT. Finally, he stated the National Start-up Awards 2020 recognized and rewarded outstanding start-ups in multiple categories, particularly ecosystem enablers. A surprising 49 percent of companies reported financial profit, with 3.5 crores in sales on average.

## SESSION 3



This particular session was on Government Support to Startups with an Incubator's View, in which the CEO of the IIM Kolkata Incubator Dr. Subhrangshu Sanyal said that start-ups could create jobs for a nation. Using incubators, societies can answer two key questions: "how can entrepreneurs be supported?" and "who wants to be an entrepreneur." The developer described his incubator's involvement as beginning with raising awareness through the "immersion" phase, followed by pre-incubation, where a subset of pre-entrepreneurs will enter into the incubator. A prototype is developed as a result of incubation. In addition to the prototype, startups are guided to escalation and revenue, and finally, growth momentum is introduced. A slew of fresh ideas has emerged since the outbreak that is now primed for takeoff and expansion.

## SESSION 4

The discussion focused on the Future of Indian Fintech in the Global Startup Economy, where the Managing Director of JP Morgan Chase Ms. Sirisha Vorughanti noted that FinTech has never been better timed. According to her, household wealth in India amounts to \$61 billion, assets are worth \$100 million, and the fintech opportunity is \$22.1 billion. Additionally, she stated that international regularities must also be kept track of. There has been an expansion of global firms into local markets, while local enterprises have also expanded globally, as evidenced by Wal-Mart's acquisition of Flipkart. Fintech has a market size of approximately 28.5 billion dollars.

## SESSION 5

The Former MD of Bahrain Economic Development Board Mr. Simon Galpin was asked how the global startup economy is managed and he opined that the Covid-19 pandemic is greatly affecting Fintech and E-commerce start-ups. Following the epidemic, investment slowed, but it is beginning to pick up again. A multitude of innovative ideas has emerged as a result of the pandemic that can be turned into unicorns with the right guidance. SOSV's General Partner Mr. William Bao Bean believed small stores and internet companies benefited by transitioning to innovative concepts after the pandemic due to a setback for the hospitality industry during the pandemic. In India, businessmen were reluctant to fund fresh concepts, so international investors were able to fund the epidemic. Over time, India's startup investment environment will mature, and it will no longer be such a challenging environment. In our conversation, the Managing Partner of Innopact VC Ms. Ananya Chandra explained how she noted that the number of women-led tech start-ups increased



during the lockdown period. It isn't something we've seen before. Women-driven businesses can also benefit from Innopact, she explained. Moreover, they mentor and assist amazing entrepreneurs, she explained, in addition to investing in early-stage technology companies. Additionally, they assist businesses in their efforts to work with startups. In her view, investors are investing in high-impact innovation in India and other developing countries and keeping an eye out for breakthroughs that will transform people's financial, healthcare, and internet needs. Our next guest was the founder of Venture Catalysts and Unicorn Dr. Apoorva Ranjan Sharma, who reported that agricultural investments have increased in the last year, something that was not evident previously. In addition to this, he said that venture capital from Saudi Arabia and the Middle East is entering the Indian market as well. With the start-up landscape in India changing at a rapid pace, the time is right to make the appropriate investments and take steps to level the playing field for young entrepreneurs. A closing statement by the head of the Kerala Startup Mission Incubation Mr. Ashok Panjikaran said that the last six months of the startup landscape have shown that finance and food techs are gaining traction in India. In the next few years, health tech and agritech will also contribute significantly, he said. A startup's scalability is considered when they invest in it. Start-ups in India have an excellent opportunity to build an ecosystem during the next five to seven years.

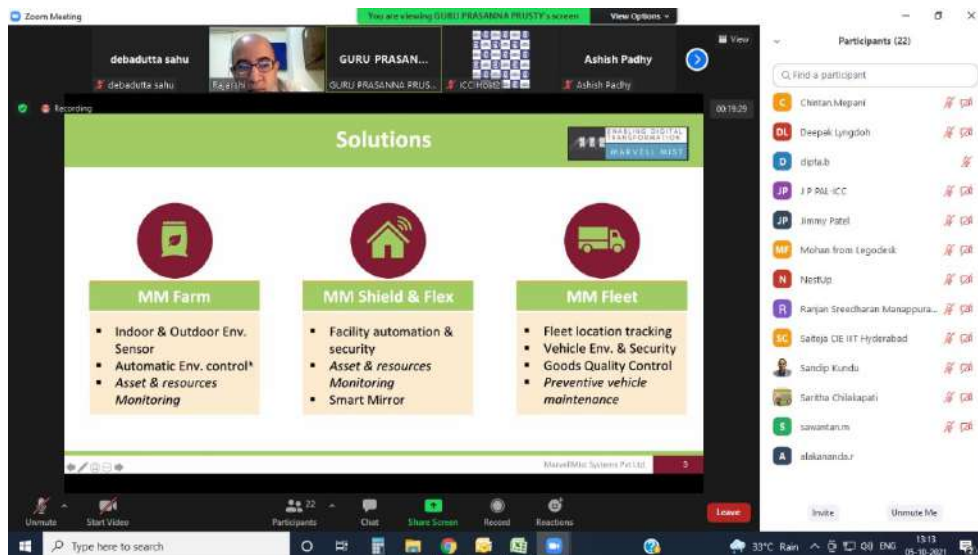
## SESSION 6

A special address from the head of Incubation of Kerala Startup Mission Mr. Ashok Panjikaran concluded Day 1. He explained that the "incubation of Kerala Startup Mission is to assist start-ups in skills development, upskilling and providing the correct ecosystem to enable them to scale their idea.". Moreover, it is a great approach to see if there is a chance to receive a handhold and get onto a platform for international start-ups while incubating.". Around 3900 start-ups, 40 incubators, 280 mini-incubators, and Rs. 10 crores in innovation grants exist in Kerala. There is also a total of INR. 2000 crore in VC and Angel funding, with around 30000 jobs created.

# DAY 2

## 5 TH OCTOBER 2021

In Day 2, the focus was primarily on startups' access to credit. Companies have always had difficulty obtaining credit since their inception. Although lots of startups have creative ideas and technical expertise, they have yet to see the light of day due to a lack of funding. Starting a business often presents a challenge in securing institutional capital from financial institutions and banking systems. Many state governments and the federal government have recognized these limitations, and created funds specifically designed for startups with simple terms and conditions. Also, new businesses have taken over the banking industry and started to issue loans.



## SESSION 1

In view of the banks - sharing the vision and mission of startups, it is important to raise the viewpoints. HDFC Ergo's Head of Digital Innovation Mr. Anubhab Goel began by stressing the uniqueness of the insurance sector, which employs a large number of people and is heavily data-driven. In his opinion, startups can address these problems. The insurance business is driven by automation and innovation. An industrial development manager from Indian Bank Mr. Subhendu Dhara explained that startups have great ideas and technologies, but they must also have feasible marketable products and services. A pitch deck should address the concerns of investors regarding how money is spent, as well as the income generated. In addition, liquidity and cash flow should be taken into consideration. In response to the Chief Investment Officer, ITI VC Mr. Mohit Gulati commented that most banks are experiencing legacy difficulties, despite their purely transactional business. In his words, they start their

a business where banks no longer take risks. The riskiest asset class in their portfolios is startup stock. According to him, venture capitalists are willing to take risks with firms in the long run and are okay with companies not earning profits in the short run. According to the Head, Innovation, DCB Bank Mr. Prasanna Lohar in the future, technology will continue to evolve, but innovation must be sustainable, persistent, and long-term. In conclusion, the Member of the ICC BFSI Committee Mr. S Rengarajan moderated the session and discussed how start-ups are creating new business models and markets. In this way, they can provide a catalyst for India's upcoming business environment.

## SESSION 2

A large portion of the audience was interested in SEBI's analysis of Innovation Sandbox, and SEBI's CGM Mr. Avneesh Pandey has stated that innovation is driven by building ecosystems, deploying technology, and linking applications. Regarding the creation of an ecosystem for the securities market, he stressed the importance of using a sandbox approach in order to encourage innovation in new products and services, as well as new ways to deliver existing ones. As a part of the sandbox strategy, he noted that many components of the securities market ecosystem are being integrated and experiments are being conducted with various new solutions, new products, and new ways of accessing information are being undertaken. Among the two kinds of sandboxes, he described were Innovation Sandboxes for securities market data and Regulatory Sandboxes for regulated firms. Also discussed was SEBI's sandbox methodology.



## SESSION 3

On the subject of the sandbox, the General Manager of Fintech and RBI Feat Mr. Anuj Ranjan, together with the MD and CEO of Eroute Technologies Mr. Sanjeev Pandey, noted that the Reserve Bank of India (RBI) published its final rules for a regulatory sandbox for fintech firms in August 2019. By opening a regulatory sandbox, RBI hopes to be more adaptable and absorb some of the upheaval wrought by technological advancements. As a result of a regulatory sandbox, transactions will be limited in a regulated environment. Our desire for faster, cheaper, and more inclusive platforms is driven by the power of digital payments. In this situation, fintech companies can take advantage of this opportunity to expand.



## SESSION 4

During a discussion on the 'from idea to IPO - Startups' journey, the Head of SME & Startups, BSE Mr. Ajay Thakur said there is a positive outlook for start-ups in India. The market is open to new ideas. People are able to utilize new technologies to reach their goals. Despite the fact that some start-ups are unable to monetize their concept, a lot of them are growing faster to become unicorns and create jobs. Apparently, investors are changing their approach as "Zomato" lists.

## SESSION 5



The Evangelist & GM, Startup Odisha Department of MSME, Government of Odisha Ms. Sanjukta Badhai presented that there have been over 1100 Startups in Orissa under sectors like green energy, information technology, healthcare, and life sciences, agritech, edutech, AI, and machine learning, deep technology, etc. She stated that there are over 1134 startups, 110 mentors, 17 incubators, and R&D centers in Odisha. Furthermore, she added that 469 start-ups are led by women.

## SESSION 6

Afterward, the Managing Director of Up Electronics Corp Mr. Rishirendra Kumar gave a presentation from the side of the government of Uttar Pradesh, and he explained that since the Startup ecosystem began in 2017, UP started working on a startup policy in 2020. In this new policy, 100 incubators are projected to be established, as well as at least one incubator in every district. At present, there are 37 incubators. Incubators are offered lucrative incentives so they will come together and work together. According to him, there are two kinds of grants: capital grants and operational grants. A discussion of deep tech, fintech, and agritech followed, in which the Chairman of Northern Region Development Council Mr. Inderdeep Singh explained that these terms are no longer unknown to the educated, however, the attractive part is that people who have no clue what the term means are using it nonetheless.

# DAY 3

## 6 TH OCTOBER 2021

### SESSION 1

As the opening topic of the day, "EdTech-Role of Academia in Entrepreneurship Building and Startup Ecosystem" came to a close, the CEO of Pariksha Mr. Karanvir Singh noted that India has never had a more dynamic startup ecosystem. According to him, the start-up ecosystem is booming as both the educational and business environments are supportive. His advice was to put many prototypes into practice and commercialize them, which would give startups a competitive edge. Next on the panel was the CEO of the IIML Enterprise Incubation Center Mr. Rounaque Mustafa, who said academia should be involved in competence and talent development because controlling an institution requires expertise. A substantial institutional change is needed, said by him. In his opinion, IIMs and IITs should collaborate to produce outstanding entrepreneurs who have both technical and business expertise. He also noted that 90% of start-up funding comes from corporations. Taking new ideas to market and creating prototypes is called corporate venturing. In a subsequent panel discussion, the Program Director of Citibank Social Innovation Lab SIIC Mr. Tarun Chaturvedi mentioned that university incubators could provide fundamental research that could help Startups succeed. Students develop their entrepreneurial spirit during academic years. He emphasized that "India's 1991 liberalization strategy has significantly contributed to the emergence of an entrepreneurial culture in India." Finally, the Co-founder and Director of Krishworks Technology Mr. Subhajit Roy said, "Information is power and it is the primary motivator for startup companies, academics aid entrepreneurs in their quest for knowledge.". Adding that "entrepreneurship is a marathon journey," he concluded. In his words, "It is a marathon journey from an idea to a prototype to commercialization." He added that present-day institutions play a crucial role in the marathon journey of an entrepreneur.



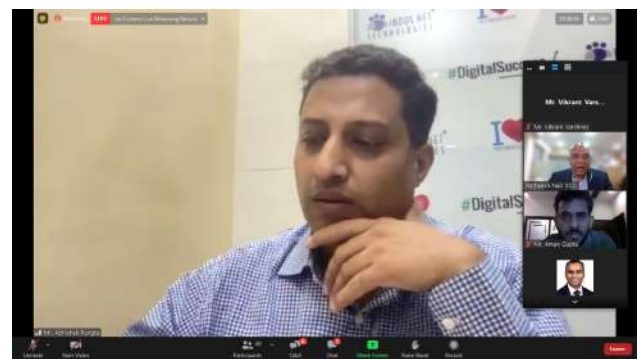
## SESSION 2



How come India is the land of unicorns? was asked as the topic of discussion. In this particular session, ICC Next's Co-Chairperson Mr. Abhishek Rungta led an in-depth discussion with Partners of Chiratae Ventures-Mr. Karthik Prabhakar, Bharat Pe-Mr. Ashneer Grover, Boat-Mr. Aman Gupta and Ola's Group CFO-Mr. G R Arun Kumar during which they presented their viewpoints and eventually reached a decision.

## SESSION 3

The Chairman of Meghalaya State Investment Promotion Board Mr. Ram Mohan Mishra, spoke about the state of Meghalaya at this seminar with a specific agenda to expose the state to foreign investors.



## SESSION 4

Following this was the Country Presentation of Business Russia, with its leaders providing an overview.



## SESSION 5

Upon completion of the day, we held a Masterclass on how to create a winning pitch. The session was introduced by the Founder & Partner at 100X.VC Mr.Sanjay Mehta, where he portrayed the best possible ways for the session to conclude.

# DAY 4

## 7 TH OCTOBER 2021

India Startup Week organized by the Indian Chamber of Commerce has resulted in the signing of a Memorandum of Understanding (MoU) between the ICC and Innovate Durban. The MoU will facilitate business intelligence sharing between Indian and South African startups. For it to be operational, Dr. Rajeev Singh, Director General of the ICC, and Ms. Aurelia Albert, CEO of Innovate Durban, signed the MoU document.

On behalf of the Government of Karnataka, Dr. CN Ashwathnarayan, Hon'ble Minister of Higher Education, Information Technology and Biotechnology, Science & Technology, Skill Development, Entrepreneurship, and Livelihood, officiated at the event. On this occasion, the Hon'ble Minister reported that his State has developed two revolutionary programs in the startup ecosystem - ELEVATE and ELEVATE-UNNATI. The purpose of it is to ensure a fair and open process for startups. The Scheme has been designed to address the needs of all segments of society. In fact, more than Rs 120 crores have been given to 489 businesses without taking any stock" - as stated by the minister. Specifically, he discussed the Karnataka Digital Economy Mission (KDEM), which has contributed to creating an environment that is startup-friendly. According to him, KEDEM aims to have 7000 companies from a variety of industry sectors.

## SESSION 1

During this seminar, the President and CEO of WEVIO, South Korea Mr. Calvin Yi presented and discussed the Korean Startup Ecosystem and its linkages with India. He addressed fields such as e-mobility, agriculture, and tourism, and discussed opportunities for Indian startups to engage with Korean firms.

## SESSION 2

A discussion about Artificial Intelligence and Partnerships with Startups was conducted by the Director of Google Research, India-Mr. Manish Gupta. He discussed ways to use AI to democratize access to information, health care, and agriculture.



# SESSION 3

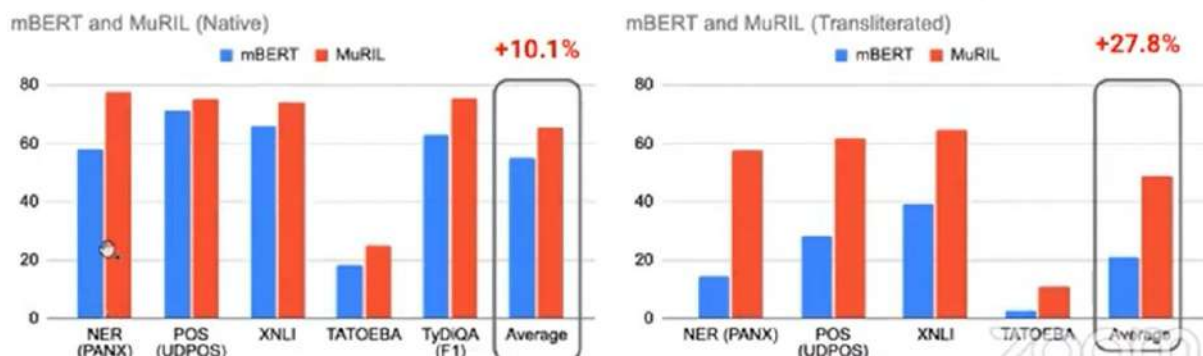
In this session, which was named the Country Session, Nigeria was brought up by the Hon'ble Union Minister of Communications and Digital Economy; the Federal Republic of Nigeria Dr. Isa Ali Ibrahim said that a nation's success hinges on its start-ups." According to him, India and Nigeria should cooperate on start-ups since Nigerian entrepreneurs can learn from Indian entrepreneurs. The next speaker was the High Commissioner of India to Nigeria H.E. Mr. Abhay Thakur, who suggested that an MoU with the "National Centre for Artificial Intelligence and Robotics" and the ICC could be negotiated to aid further progress.

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# SESSION 4

Similarly, this session was called the Country Session, South Africa was brought up by the Hon'ble High Commissioner of India to South Africa H.E. Mr. Jaideep Sarkar, explained that learning opportunities exist in the development of each other's markets. The two firms may be able to work together in a number of areas, including financial technology, e-learning, and social entrepreneurship. It has been reported that a South African venture capitalist invested about USD 540 million in an Indian e-learning company. After that, the CEO of Innovate Durban Ms. Aurelia Albert said that she was quite excited about the collaboration. An agreement has been reached allowing startups from both countries to work together. A final point of view from CEO, Pinkcdrs Ms. Mbali Hlongwane, was that startups around the globe will lead to a wave of changes across verticals and industries.

## SESSION 5

This panel was on Deep Tech, Intelligent Automation and was chaired by Head Deeptech Innovation of IIIT Mr. Anubhav Tiwari while panelists included GTM Lead-APAC of Digital Ocean-Mr. Mohan Rao, Director of Google India-Mr. Shubradeep Guha, Founder of StartupXseed Ventures-Mr. BV Naidu, Founding Partner of Bharat Innovation Fund-Mr. Ashwin Raguraman, CEO of Einsite-Mr. Anirudh Reddy, and Founder and CEO of Spotflock-Mr. Sridhar Seshadri.



## SESSION 6

Afterward, a masterclass was held on how to develop a winning pitch. In this session, Google India's Director of Media Services Mr. Shubradeep Guha led the session.

## SESSION 7

Karnataka presented at the end of this day under the leadership of the Chairman, Southern Region Development Council Mr. Rajiv Reddy, and the Managing Director of KBITS Mrs. Meena Nagraj.



# DAY 5

## 8 TH OCTOBER 2021

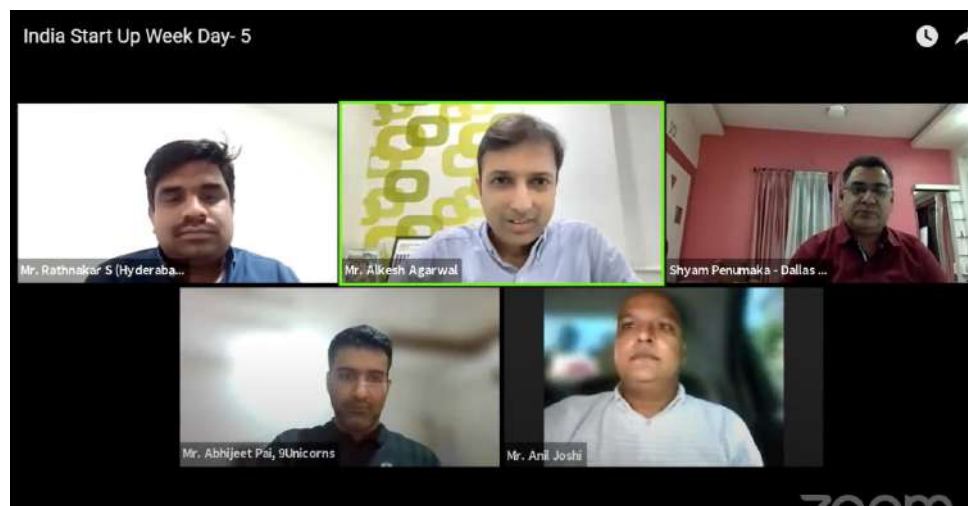
The fifth day was about agriculture and agro-based startups in India. Agriculture is one of the most important economic activities in India. More than 60% of Indian households depend on agriculture for their livelihood. In the period between FY10 and FY18, agro-based industries grew at a compound annual growth rate of 16.4%. Farm exports to India totaled US\$ 38.54 billion in FY19 and US\$ 22.69 billion in FY20 (thus far). By 2022, the government intends to boost farmers' incomes through a number of initiatives. The development of agriculture in India has its own unique characteristics.



## SESSION 1

The opening statement, "Health Tech, Made in India for the World," noted that BioConnexus Mr. Sundeep Lal has seen an impact on the infotech, pharma, and vaccine segments coming out of India. According to him, the health tech and medical device industries will thrive in the future as well. Next up was the head of Medtronic's R&D center in Hyderabad Cdr. Divya Joshi, who stressed the importance of focusing on 'Design in India' for the world along with 'Make in India' for the world. According to him, India's vast talent pool, biocompatibility, and pharma presence give it an edge in the health tech sector, allowing it to exert influence in alleviating pain, restoring health, and prolonging life on a global scale. He said that the pandemic has shown the importance of investing in healthcare and promoting innovation. There is still considerable room for improvement in the Indian health tech ecosystem, which doesn't compare to that of automotive or aerospace. According to the former MD of J&J and Independent Healthcare Consultant Mr. Raghavendra Shenoy, India has seen a lot of innovation in the past ten years. However, entrepreneurs should be cautious of obstacles. His advice to companies in the health tech area is to grasp the general challenges and expectations and involve the ultimate customer—surgeons—before building solutions.

He mentioned the AstraZeneca-Business Sweden collaboration, which offers a startup challenge in which startups can apply and gain access to VCs, government institutions, and IITs, as well as good mentors, and if their technology passes the challenge, they can sell their products in Sweden. The CEO of Veol Labs Mr. Mangesh Patankar, our next guest, shared his opinion that initiatives such as "Make in India" and "Design in India" should be made more viable. Before developing goods under the Make in India and Design in India programs, companies should understand the world's challenges and desires. A scale-up will be made easier with this. The other speaker was Sigtuple's Co-founder and CEO Mr. Tathagato Rai Dastidar, who said Indian design firms can always rely on large manufacturing companies. For India to reduce its high cost of transportation testing, he recommended more 'transportation testing labs. According to him, PPP is the way forward for facilitating last-mile delivery in the health technology field. In the last mile, remote monitoring, diagnostics, and other services are frequently required. PPP can assist with this. According to him, cost savings will also be realized. In India, health care investment has exploded according to Sathguru Catalysers Mr. Arvind Modi, a partner. Statistically, startup investments in 2020 were USD 10 billion, and they reached USD 10 billion in the first two quarters of 2021, showing a 100 percent increase. Health care investments rank third among all startup investments. In response, many investors and venture capitalists are now focused on healthcare. Healthcare startups are receiving significant funding, with 70 percent of them reaching a global audience. R&D is a major component of this industry, and startups get a lot of funding. In his view, VCs are now competing with corporate VCs, which is good news for entrepreneurs.



## SESSION 2

There are a lot of phases in the process of startup incubation in agriculture and allied sectors, right from the ideation to the investment stage. The MD of Premier Irrigation Adritec Mr. Shrikant Goenka chaired the session, and AgHub's CEO Mr. Vijay Nadiminiti spoke about the many phases of startup incubation in agriculture. Since 2005, the Agri incubator sector has seen a rise, and this has strengthened the picture. Next, Omnivore's leader Mr. Subhodip Sanyal, discussed how agritech in India is still in its infancy and still taking baby steps.



The nascent agri-tech sector had no concept of how to develop starting in 2011. Eventually, many companies emerged, and this sector changed. In recent years, the agri-tech sector in India has seen booming growth, and this sector can be considered as a new wave in India's startup scene. Cropin Technologies' CEO Mr. Kunal Prasad, who followed, highlighted that India's Agri industry has matured and that new opportunities are emerging. In addition, banks are stepping in to finance farmers. Clearly, there are fundamental challenges, and input costs are as well. As a final point, the Founder and CEO of Instagreen Mr. Vijay Ramaraju G opined that there are multiple crops that grow in different seasons and that we should be monitoring the data. Therefore, data should be monitored and analyzed for future growth, from incubation to funding.

## SESSION 3

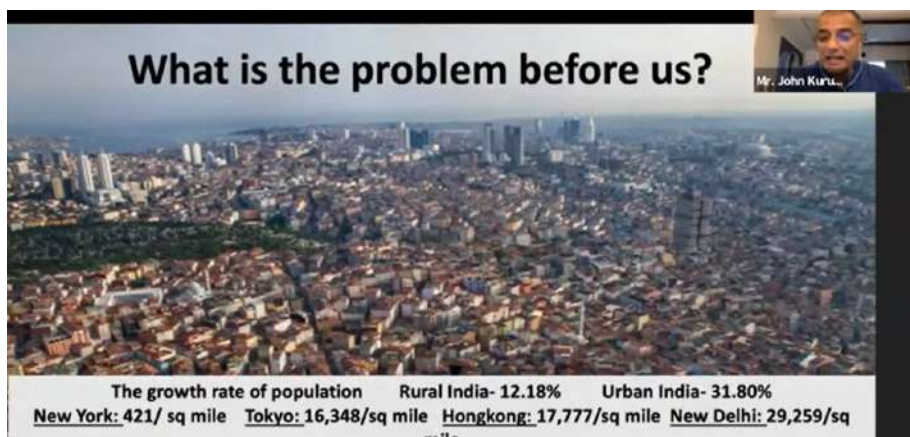
Indian Startups Raised 10BN in H1, What Next? The session was chaired by Mr. Alkesh Agarwal and was attended by Mr. Abhijeet Pai, 9 Unicorns who said that India was attracting VCs ecosystem to boom. He added that the kind of support that Indian start-ups are getting today is very promising. More and more start-ups are coming up and we know that India will be the go-to-market for VC capitalists in the future. Next, Hyderabad Angels Mr. Rathnakar Samavedam opined that the foreign investors are interested in coming to India and the projection of the valuation gives a promising picture. That is why we see more and more unicorns coming into the picture. Other Partner, Dallas VC Mr. Shyam Penumaka believed India is right behind U.S and China and ahead of Israel in terms of start-ups. In terms of ecosystem, it has taken a good shape under the current Prime Minister's administration. The startup culture is being built by the high school level itself which was not present at least even ten years ago. coming up next was Partner, 100xVC Mr. Shashank Randev explained that today the foreign investors are interested in coming to India and the projections of the valuations give a promising picture. That is why more and more unicorns are coming into the picture with the ending remarks by Partner, Unicorn India Ventures Mr. Anil Joshi opined that by end of this year we will have more unicorns. In the last 3 years, we have been able to build the ground for unicorns in India. Also, we see unicorns across different verticals nowadays which were not present earlier.



# DAY 6

## 9 TH OCTOBER 2021

At the end of day six, the topic of real estate was discussed. A moderator, Kunal Banerjee, moderated the session. Among the speakers who spoke were the following with their views. CEO and Co-founder Spintly Mr. Rohin Parkar explained that the company had its headquarters in Goa and specialized in bedding automation, access control devices for bedding furniture in the real estate industry. In addition, they looked into the IoT platforms market. Co-working spaces, commercial projects, and green projects are served by this company. Brigade Reap Chief Mentor Mr. John Kuruvilla talked about the sewage problem in the world. According to him, more deaths are caused by water and sanitation problems every year than war, and the world's main cause of the disease is lack of sanitation. The majority of the world's population does not have access to proper sewage treatment. Thirty percent of the world's population is without proper sewage treatment facilities. Nearly 77% of India's sewage goes untreated. The country lacks the power to power conventional sewage treatment plants. According to him, it is important to investigate proper sewage treatment in order to have a good cityscape. As the next speaker, Founding Partner and Director Falcon Brick Mr. Sashi Kiran mentioned that the pandemic affected 80% of housing projects. Therefore, the company decided to bring planning, execution, and monitoring under the same umbrella. Also, he believes that real estate agents now rely more and more on technology. The other was through the Mr. Apurva Salarpuria Calcutta Angel Network, one of his co-founders. According to him, there were many opportunities in real estate. A brick-and-mortar industry, it has experienced a change in mindset over the last decade. The mindset of the industry was initially resistant to new technologies, but as startups started emerging, the scenario and mindset started to shift. Finally, the CEO of ICS Group Mr. Kunal Premnarayan said that the real estate market has been greatly impacted by the Covid announcement. Whether it's a mall or a parking lot, we need to see assets both online and offline. We need to think about how we can digitize assets so that they can be used in people's homes. Thus, a lot of technology companies and startups were formed to enhance omnichannel assets for retailers.



# PROGRAM SCHEDULE

## MONDAY, OCTOBER 4, 2021

**11 AM - 12 PM**

### **INAUGURAL SESSION**

MR. AMITABH KANT·MR. DEEPAK BAGLA·DR. DINESH SHARMA·CAPT. DIBYA SHANKAR MISHRA·MR SATYABRATA SAHU, IAS·VIKASH AGARWAL·PARTHIV VIKRAM NEOTIA·SHRI K. LAKSHMINARAYANAN·DR. ASHWATHNARAYAN C. N.

**12 PM - 12:30 PM**

### **GOVERNMENT SUPPORT TO STARTUPS**

MS. AASTHA GROVER

**12:30 PM - 12:45 PM**

### **GOVERNMENT SUPPORT TO STARTUPS: AN INCUBATORS VIEW**

**12:45 PM - 1 PM**

### **FUTURE OF INDIAN FINTECH SECTOR IN GLOBAL START-UP ECONOMY**

MS. SIRISHA VORUGANTI

**1 PM - 1:45 PM**

### **MANAGING GLOBAL STARTUP ECONOMY**

MR. SIMON GALPIN·MS. ANANYA CHANDRA

## TUESDAY, OCTOBER 5, 2021

**1 PM - 3 PM**

### **STARTUP PITCHING FOR INVESTMENTS**

**3 PM - 4:30 PM**

### **BANKS ON STARTUPS • SHARING THE MISSION AND VISION**

**4:30 PM - 5 PM**

### **ON INNOVATION SANDBOX-SEBI'S VIEW**

**5 PM - 5:30 PM**

### **THINKING WITHIN THE 'SANDBOX'**

**5:30 PM - 6 PM**

### **IDEATION TO IPO • THE STARTUPS' JOURNEY**

**6 PM - 6:30 PM**

### **STATE SESSION-ODISHA**

MR SATYABRATA SAHU, IAS·MS SANJUKTA BADHAI·MD. SADIQUE ALAM, IAS

**6:30 PM - 7 PM**

### **STATE SESSION • UTTAR PRADESH**

# PROGRAM SCHEDULE

## WEDNESDAY, OCTOBER 6, 2021

**2 PM - 4 PM**

**STARTUP PITCHING FOR INVESTMENTS**

**4 PM - 5 PM**

**EDUTECH • ROLE OF ACADEMIA IN ENTREPRENEURSHIP BUILDING & STARTUP ECOSYSTEM**

MR. TARUN CHATURVEDI • S M ROUNAQUE MUSTAFA

**5 PM - 6 PM**

**WHY IS INDIA LAND OF UNICORNS?**

**6 PM - 6:30 PM**

**STATE SESSION • MEGHALAYA**

**6:30 PM - 7 PM**

**COUNTRY SESSION • RUSSIA**

## THURSDAY, OCTOBER 7, 2021

**2:15 PM - 2:45 PM**

**DEVELOPMENTS ON AI AND PARTNERSHIPS WITH STARTUPS**

DR. MANISH GUPTA

**2:45 PM - 3:15 PM**

**COUNTRY SESSION • NIGERIA**

PROF. ISA ALI IBRAHIM PANTAMI • H.E. ABHAY THAKUR

**3:15 PM - 4 PM**

**COUNTRY SESSION • SOUTH AFRICA**

H.E. JAIDEEP SARKAR • MS. MBALI HLONGWANE • MS. AURELIA ALBERT

**4 PM - 5 PM**

**DEEP TECH • INTELLIGENT AUTOMATION**

**5 PM - 6 PM**

**MASTERCLASS: HOW TO CREATE A WINNING PITCH?**

**6 PM - 6:30 PM**

**INDIAN STATE SESSION • KARNATAKA**

**6:30 PM - 7 PM**

**COUNTRY SESSION**

# PROGRAM SCHEDULE

## FRIDAY, OCTOBER 8, 2021

**2 PM - 4 PM**

**PITCHING BY AGRO, HEALTH & OTHER SERVICE SECTOR STARTUPS**

MS SANJUKTA BADHAI

**4 PM - 5 PM**

**HEALTH-TECH • MADE IN INDIA FOR THE WORLD**

**5 PM - 6 PM**

**AGRI-TECH: STARTUPS DRIVING GROWTH IN TRADITIONAL SECTORS**

**6 PM - 7 PM**

**INDIAN STARTUPS RAISED 10BN IN H1: WHAT NEXT?**

## SATURDAY, OCTOBER 9, 2021

**4 PM - 5 PM**

**SESSION ON DEFENCE TECH**

**5 PM - 6 PM**

**STARTUPS IN REAL ESTATE SECTOR**

**6 PM - 7 PM**

**CLOSING CEREMONY**

MD. SADIQUE ALAM, IAS

# BANNERS



**INDIA STARTUP WEEK**  
4 - 9 October, 2021

**Today's sessions at**

**4<sup>th</sup> October, 2021**

**11:00am - 12:00pm (IST)**

**Day 1: Inaugural Session featuring**

- Mr. Vikash Agarwal, President - ICC
- Mr. Parthiv Neotia, Chairperson - ICC Nexxt
- Mr. Ashish Chauhan, MD and CEO - BSE
- Mr. Deepak Bagla, MD & CEO, Invest India
- Mr. Satyabrata Sahu, IAS, Principal Secretary, Dept. of MSME, Govt. of Odisha
- Shri. K. Lakshminarayanan, IT Minister, UT of Puducherry.
- Mr. Ajit Pal Singh, IT Minister, Govt. of Uttar Pradesh
- Mr. Abhishek Rungta, Co-Chairperson, ICC Nexxt

**12:00pm - 12:30pm (IST)**

**Day 1 - Session 2: Government Support to Startups** by Ms. Aastha Grover, Head - Startup, Invest India

**12:30pm - 12:45pm (IST)**

**Day 1 - Session 3: Government Support to Startups: An Incubators View** by Dr. Subhrangshu Sanyal, CEO, IIM Kolkata Incubation Center

**12:45pm - 01:00pm (IST)**

**Day 1 - Session 4: Future of Indian Fintech sector in Global Start-up Economy** by Ms. Sirisha Vorughanti, Managing Director - JP Morgan Chase

**01:00pm - 01:45pm (IST)**

**Day 1: Session 5: Panel Discussion on Managing Global Start up Economy featuring**

- Mr. Abhishek Rungta, Co- Chairperson, ICC Nexxt (Moderator)
- Ms. Ananya Chandra, Managing Partner - Innopact VC, Singapore
- Dr. Apoorva Ranjan Sharma, Co-founder Venture Catalysts & 9Unicorns
- Mr. Simon Galpin, Former MD - Bahrain Economic Dev. Board
- Mr. William Bao Bean, General Partner, SOSV
- Mr. Ashok Panjikaran, Head - Incubation of Kerala Startup Mission

**01:45pm - 02:00pm (IST)**

**Day 1 - Session 6: Special address** by Mr. Biswanath Sinha (IAS), Principal Secretary, Kerala Startup Mission

Visit [bit.ly/isw-join-webinar](https://bit.ly/isw-join-webinar) to attend!

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**INDIA STARTUP WEEK**  
4 - 9 October, 2021

Witness high profile speakers from India & the International Startup and Bureaucratic circuit

**Top Investors at India Startup Week**

**Top Incubators at India Startup Week**

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**INDIA STARTUP WEEK**  
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Witness high profile speakers from India & the International Startup and Bureaucratic circuit

 <b>Dr. Dinesh Sharma</b> , Deputy CM, Gov. of UP	 <b>Capt. Ditya Shankar Mishra</b> , Minister of MSME, Industries, Home & Energy, Govt. of Odisha	 <b>Mr. Deepak Bagla</b> , MD & CEO, Invest India		
 <b>Ms. Sishya Venghant</b> , Managing Director, JP Morgan Chase	 <b>Mr. Anuj Ranjan</b> , General Manager, Fintech Div, RBI	 <b>Mr. William Bao Bean</b> , General Partner, SOSV	 <b>Mr. Sanjay Mehta</b> , Founder & Partner, 100XVC	 <b>Mr. Shubradeep Datta</b> , CEO, Director, Media Services, Google India
 <b>Mr. Simon Galpin</b> , Former MD, Bahrain Economic Dev. Board	 <b>Ms. Ananya Chandra</b> , Managing Partner, Innopect VC, Singapore	 <b>Mr. Manish Gupta</b> , Director, Google Research, India	 <b>Ms. Mball Hlongwane</b> , CEO, Pinkoora, South Africa	 <b>Ms. Aurelia Albert</b> , CEO, Innovate Durban

State Partner: RUPA, HDEC, Gujarat, Karnataka, CDIL, AmbujaNeotia, BSE, INNOVATE DURGAM, 10,000, Wevico

Partner States: Karnataka, Odisha, Kerala, Startup Odisha, Startup Mission, StartUp INUP

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**INDIA STARTUP WEEK**  
4 - 9 October, 2021

4th October | 11:00 AM - 12:00 PM (IST)

**Inaugural Session**

 <b>Mr. Ajit Singh Pal</b> , IT Minister, Govt. of Uttar Pradesh	 <b>Mr. K. Lakshminarayana</b> , IT Minister, LT of Puducherry	 <b>Mr. Santabrata Sahu (IAS)</b> , Principal Secretary, Dept. of MSME, Govt. of Odisha	 <b>Mr. Deepak Bagla</b> , MD & CEO, Invest India
 <b>Mr. Ashish Chauhan</b> , MD & CEO, Bombay Stock Exchange	 <b>Mr. Vikash Agarwal</b> , IIC President	 <b>Mr. Parthiv Neotia</b> , Chairman, KIC Neotia	 <b>Mr. Abhishek Rungta</b> , Co-Chairperson, IIC Neotia

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**INDIA STARTUP WEEK**  
4 - 9 October, 2021

6th October | 08:30 - 09:30 PM (IST)

**Masterclass on How to create a winning pitch?**



**Mr. Sanjay Mehta**, Founder & Partner, 100XVC

Mr. Sanjay Mehta is a technology evangelist and an entrepreneur turned VC. He is known as the 100X investor with the Midas touch. His investments in Oyo Rooms, Block.One, CoinDCX and AXIOM Space are 4 Unicorns in his portfolio.

He has been a TIE Board Member before founding 100X.VC, a 2019 SEBI registered fund sponsored by Mehta Ventures Family Office. 100X's goal is to invest first cheques in 100 seed stage India domiciled startups every year. Through 100X.VC

He pioneered the revolutionary iSAFE note (India Simple Agreement for Future Equity) to India which simplifies seed stage fundraising. Through 100X.VC Sanjay has invested in 50 startups till date.

Visit [bit.ly/isw-join-webinar](http://bit.ly/isw-join-webinar) to attend

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**INDIA STARTUP WEEK**  
4 - 9 October, 2021

4th October | 01:00 - 01:45 PM (IST)

**Managing Global Start up Economy**  
(Panel Discussion)

 <b>Mr. Abhishek Rungta</b> , Co-Chairperson, IIC Neotia (Moderator)	 <b>Ms. Ananya Chandra</b> , Managing Partner, Innopect VC, Singapore	 <b>Dr. Apoorva Ranjan S</b> , Co-Founder & President, Venture Catalysts
 <b>Mr. Simon Galpin</b> , Former MD, Bahrain Economic Dev. Board	 <b>Mr. Ashok Panjikanan</b> , Head, Incubation, Kerala Startup Mission	 <b>Mr. William Bao Bean</b> , General Partner, SOSV

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# MEDIA COVERAGE

**Portal: WN.Com**

**Link:**[https://article.wn.com/view/2021/10/04/India\\_Startup\\_Week\\_by\\_Indian\\_Chamber\\_of\\_Commerce\\_Commences\\_F/](https://article.wn.com/view/2021/10/04/India_Startup_Week_by_Indian_Chamber_of_Commerce_Commences_F/)

**Portal: India Infoline**

**Link:**[https://www.indiainfoline.com/article/news-business-wire-financial-analyst-investors/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021-121100400268\\_1.html](https://www.indiainfoline.com/article/news-business-wire-financial-analyst-investors/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021-121100400268_1.html)

**Portal: New Delhi times**

**Link:**<https://www.newdelhitimes.com/business-wire-india-for=N&Value=tanedV%2b8gCj1L8Mr5PAz5QgBLRnLofFKGQg17OJjgNTA6Qh5GmHchddmhAl%3d>

**Portal: Investment Guru India**

**Link:**<https://investmentguruindia.com/businesswire.php?for=N&Value=x8d77MEAHdhe0aAs2JvCXQjdCaSCm5a2CghPLkexa8jjagjfZW8j%2fGjqgQE%3d>

**Portal: United News of India**

**Link:**<http://www.uniindia.com/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021/business-wire-india/news/2524672.html>

**Portal: AD HOC NEWS**

**Link:**<https://www.ad-hoc-news.de/boerse/news/marktberichte/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october/62031542>

**Portal: Mangalorean**

**Link:**<https://www.mangalorean.com/business-wire?for=N&Value=zupj5f5I0z71%2fBBhv66EXBAi9VtXgbDGx9wgxmowVeScfAg%2b5nYMCF6%2flgM%3d>

**Portal: Times Tech**

**Link:**<https://timestech.in/businesswire?for=N&Value=woMxCKDvF%2bAFo8lYFYnNFQjMpknbKyVY2ggpGvj6nwj0EghKv8KpAry63Q!%3d>

**Portal: India Herald - English**

**Link:**<https://beta.hindiherald.com/businesswire?language=english&for=N&&Value=DI2UYZjG6D6vB%2fqYN63lpginpN9qWK%2bV4QhImyapDdaDYgiIoegTZQZSrQ!%3d>

**Portal: Jammu Link News**

**Link:**[https://www.jammulinksnews.com/businessinsider.aspx?title=India\\_Start-up\\_Week\\_by\\_Indian\\_Chamber\\_of\\_Commerce\\_Commences\\_From\\_October\\_4-9,\\_2021](https://www.jammulinksnews.com/businessinsider.aspx?title=India_Start-up_Week_by_Indian_Chamber_of_Commerce_Commences_From_October_4-9,_2021)

**Portal: Business Wire India**

**Link:**<https://www.businesswireindia.com/releasepreview/75286?for=adminpreview>

# MEDIA COVERAGE

## Portal: Punjab News Express

**Link:**<http://www.punjabnewsexpress.com/business-press-releases?for=N&Value=fg63qX6KSAI6Zh7mM%2b7%2fPAjAscr4smu7iAjCdgWK%2fLry8AhTMtGhQjoX%2>

## Portal: Ten News

**Link:**<http://tennews.in/press-releases/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021>

## Portal: NewZNew

**Link:**<https://www.newznew.com/business-wire?for=N&Value=EI1%2bBgwFj3YU5Sz6rpKFGgjkPcHmArpKkggho%2bFPg2kqhGwj9m3KyGgjcQI%3d>

## Portal: We R India

**Link:**<https://werindia.com/news/business/bwi/India-Start-up-Week-by-Indian-Chamber-of-Commerce-Commences-From-October-4-9-2021-77325804>

## Portal: Navyug Sandesh

**Link:**<http://www.navyugsandesh.com/business-wire-india?for=N&Value=NfGvhV%2fltcXJuyGHYDdVegjk4yRJ%2b8qkgwjtqTnD85YQRAgC5Err7>

## Portal: VAR India

**Link:**<https://varindia.com/news/businesswire?for=N&Value=ZOn8uTfpivTzuulwnTzEVwhCgvxRRI%2bJdQjW8O8t9qirlghxUAAQ%2bclqzQE%3d>

## Portal: The Reporting Today

**Link:**<https://www.thereportingtoday.com/business-wire-india?for=N&Value=w33WHDz%2frUgy1uFgV8Cq1Qj5rhLI6lmIRAIp8QPww2xtJAhpKBLKJjt95QI>

## Portal: The CEO Magazine

**Link:**<https://www.theceo.in/business-express?for=N&Value=xvg2FvPhhxzq1W%2fntsPc%2fwgSrv2OOL9EFwj9YD%2fTn2u4KAgo5%2fMOMxDUwl%3>

## Portal: Notable Today

**Link:**<https://notabletoday.blogspot.com/p/cooperate-news.html?for=N&Value=g5Frp47NCjwwfxIB58LLugg3sgxbfqUDNQgaSvQPbbGQJAgUv8q>

## Portal: KhabarLive

**Link:**<https://www.hydnews.net/business-wire?for=N&Value=H0QcxS5ejfoHhhP7f4DgRwgZUR5j%2fNedPwgggn0DYTtT7CAjStCFYalEgEgI%3d>

## Portal: Odia-ray

**Link:**<http://odia-ray.in/businesswireindia.html?for=N&Value=57io3RO5X8pYkEr3WMIB7ggt9ggguTbLF%2fQhKQxSrZnyJmQgwCZ5AGj%2fnkQI%3d>

## Portal: SME Channels

**Link:**<http://www.smechannels.com/business-wire-news?for=N&Value=jpi1Lk4JOvpc%2ff06iVnN9QhbAeAnAihcAgjmB6PuX566YwhzY5kuljpdBgI%3d>

# MEDIA COVERAGE

## Portal: Indore Dil se

**Link:**[https://indoredilse.com/business-wire?](https://indoredilse.com/business-wire?for=N&Value=DWvSAom9lyPpnsbcm4797qgh7NAGM1PyxvAjAgOkI9CNUngiWgg99DeFm7QM%3d)

[for=N&Value=DWvSAom9lyPpnsbcm4797qgh7NAGM1PyxvAjAgOkI9CNUngiWgg99DeFm7QM%3d](https://indoredilse.com/business-wire?for=N&Value=DWvSAom9lyPpnsbcm4797qgh7NAGM1PyxvAjAgOkI9CNUngiWgg99DeFm7QM%3d)

## Portal: Business Sandesh

**Link:**[http://www.businesssandesh.in/business-wire-india?](http://www.businesssandesh.in/business-wire-india?for=N&Value=JXdI28Wfw%2fOPMXqMGrUUiwgJk5txR23wuQikeOrECDhwxghBD%2)

[for=N&Value=JXdI28Wfw%2fOPMXqMGrUUiwgJk5txR23wuQikeOrECDhwxghBD%2](http://www.businesssandesh.in/business-wire-india?for=N&Value=JXdI28Wfw%2fOPMXqMGrUUiwgJk5txR23wuQikeOrECDhwxghBD%2)

## Portal: Enterprise World News

**Link:**[https://enterpriseworldnews.com/business-wire-india?](https://enterpriseworldnews.com/business-wire-india?for=N&Value=6FiNk%2bjxfWWLI9%2fb8NaFuwiFX51%2bUtFRPAiyBsGmB3wGmgshxLJqz5)

[for=N&Value=6FiNk%2bjxfWWLI9%2fb8NaFuwiFX51%2bUtFRPAiyBsGmB3wGmgshxLJqz5](https://enterpriseworldnews.com/business-wire-india?for=N&Value=6FiNk%2bjxfWWLI9%2fb8NaFuwiFX51%2bUtFRPAiyBsGmB3wGmgshxLJqz5)

## Portal: Bttnews

**Link:**[http://www.bttnews.online/p/businesswi.html?](http://www.bttnews.online/p/businesswi.html?for=N&Value=CXO39Ni49Pb7MkItoYciTwhoQBZoTW4BeAj06tSFmidTWwi73%2b1MQYwtJwl%3)

[for=N&Value=CXO39Ni49Pb7MkItoYciTwhoQBZoTW4BeAj06tSFmidTWwi73%2b1MQYwtJwl%3](http://www.bttnews.online/p/businesswi.html?for=N&Value=CXO39Ni49Pb7MkItoYciTwhoQBZoTW4BeAj06tSFmidTWwi73%2b1MQYwtJwl%3)

## Portal: Odisharay

**Link:**[https://odisharay.com/newsfeed.php?](https://odisharay.com/newsfeed.php?for=N&Value=49tEfvqCdWju0qTym7WEBwhlbegoirFhwQinxWzOyjtV8AhcdiHqvlgjdwI%3d)

[for=N&Value=49tEfvqCdWju0qTym7WEBwhlbegoirFhwQinxWzOyjtV8AhcdiHqvlgjdwI%3d](https://odisharay.com/newsfeed.php?for=N&Value=49tEfvqCdWju0qTym7WEBwhlbegoirFhwQinxWzOyjtV8AhcdiHqvlgjdwI%3d)

## Portal: Tech Smart World

**Link:**<https://www.techsmartworld.com/business-wire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october>

## Portal: Sangbad Eklavya

**Link:**[https://www.sangbadekalavya.co.in/p/business-wire-india-press-release.html?](https://www.sangbadekalavya.co.in/p/business-wire-india-press-release.html?for=N&Value=O6zNK%2fQPY329I7WtsxjdWwh7GnV7T93w3AibHg)

[for=N&Value=O6zNK%2fQPY329I7WtsxjdWwh7GnV7T93w3AibHg](https://www.sangbadekalavya.co.in/p/business-wire-india-press-release.html?for=N&Value=O6zNK%2fQPY329I7WtsxjdWwh7GnV7T93w3AibHg)

## Portal: News Control Room

**Link:**[https://www.newscontrolroom.com/business-wire?](https://www.newscontrolroom.com/business-wire?for=N&Value=Ba5XJQgq25muFZ0KlhG%2f5ghZrw38A8812Agh5fVlq%2filbwjKL3IUscKv9AI%3)

[for=N&Value=Ba5XJQgq25muFZ0KlhG%2f5ghZrw38A8812Agh5fVlq%2filbwjKL3IUscKv9AI%3](https://www.newscontrolroom.com/business-wire?for=N&Value=Ba5XJQgq25muFZ0KlhG%2f5ghZrw38A8812Agh5fVlq%2filbwjKL3IUscKv9AI%3)

## Portal: Crack of dawn

**Link:**[https://crackofdawn.in/business-wire?](https://crackofdawn.in/business-wire?for=N&Value=ngtzPA182KfVbnYxBZtSSAjxzO3wlcifsAiI DzZp67rSwAgjUufn4IG2yQI%3d)

[for=N&Value=ngtzPA182KfVbnYxBZtSSAjxzO3wlcifsAiI DzZp67rSwAgjUufn4IG2yQI%3d](https://crackofdawn.in/business-wire?for=N&Value=ngtzPA182KfVbnYxBZtSSAjxzO3wlcifsAiI DzZp67rSwAgjUufn4IG2yQI%3d)

## Portal: Daily Sach

**Link:**[https://dailysach.in/corporate-news-india?](https://dailysach.in/corporate-news-india?for=N&Value=7boUH4Hm4Wijhenlk8lx%2bghJA%2fVyKxkvDggCuP3j7ciq7wgZGqpT%2b5wcXgM%3d)

[for=N&Value=7boUH4Hm4Wijhenlk8lx%2bghJA%2fVyKxkvDggCuP3j7ciq7wgZGqpT%2b5wcXgM%3d](https://dailysach.in/corporate-news-india?for=N&Value=7boUH4Hm4Wijhenlk8lx%2bghJA%2fVyKxkvDggCuP3j7ciq7wgZGqpT%2b5wcXgM%3d)

## Portal: startup Stand Out

**Link:**<http://startuptostandout.com/businesswire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021>

## Portal: 5 Dariya News

**Link:**[http://www.5dariyanews.com/Latest-Headlines-Business-Wire-India.aspx?](http://www.5dariyanews.com/Latest-Headlines-Business-Wire-India.aspx?for=N&Value=QZPqbO%2f2Ae0ej%2bTWmiyywwgejSqenNwxLgh0ovWN1IM1KQj)

[for=N&Value=QZPqbO%2f2Ae0ej%2bTWmiyywwgejSqenNwxLgh0ovWN1IM1KQj](http://www.5dariyanews.com/Latest-Headlines-Business-Wire-India.aspx?for=N&Value=QZPqbO%2f2Ae0ej%2bTWmiyywwgejSqenNwxLgh0ovWN1IM1KQj)

# MEDIA COVERAGE

**Portal: Nasheman**

**Link:**[http://nasheman.in/business-wire-india-news?](http://nasheman.in/business-wire-india-news?for=N&Value=4b2tbwauoG%2boDeM72WlthQiBBYIFADdYhQhAvQNr6fgXOQgnxIAJRnsY7AI%3d)

[for=N&Value=4b2tbwauoG%2boDeM72WlthQiBBYIFADdYhQhAvQNr6fgXOQgnxIAJRnsY7AI%3d](http://nasheman.in/business-wire-india-news?for=N&Value=4b2tbwauoG%2boDeM72WlthQiBBYIFADdYhQhAvQNr6fgXOQgnxIAJRnsY7AI%3d)

**Portal: Life And Trendz**

**Link:**[https://lifeandtrendz.com/news/business-wire-2?](https://lifeandtrendz.com/news/business-wire-2?for=N&Value=nv5RH%2f%2bWBp%2fdIUeGlr6AbQgAMtfC2DU12ggVzDYM4nYZ9Qg1YaWqDm)

[for=N&Value=nv5RH%2f%2bWBp%2fdIUeGlr6AbQgAMtfC2DU12ggVzDYM4nYZ9Qg1YaWqDm](https://lifeandtrendz.com/news/business-wire-2?for=N&Value=nv5RH%2f%2bWBp%2fdIUeGlr6AbQgAMtfC2DU12ggVzDYM4nYZ9Qg1YaWqDm)

**Portal: Creative Bharat**

**Link:**[http://creativebharat.com/business/75286/india-start-up-week-by-indian-chamber-of-](http://creativebharat.com/business/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

[commerce-commences-from-october-4-9-2021](http://creativebharat.com/business/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

**Portal: CXO Voice**

**Link:**[https://www.cxovoice.com/business-wire/75286/india-start-up-week-by-indian-chamber-of-](https://www.cxovoice.com/business-wire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

[commerce-commences-from-october-4-9-2021](https://www.cxovoice.com/business-wire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

**Portal: Indispeaks**

**Link:**[http://indispeaks.com/press-release/75286/india-start-up-week-by-indian-chamber-of-](http://indispeaks.com/press-release/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

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**Portal: News Island**

**Link:**[http://newsisland.in/business-wire/75286/india-start-up-week-by-indian-chamber-of-](http://newsisland.in/business-wire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

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**Portal: News24x7 Live**

**Link:**[https://www.news24x7live.in/business-wire/75286/india-start-up-week-by-indian-chamber-of-](https://www.news24x7live.in/business-wire/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021)

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**Portal: Kolkata Lifestyle**

**Link:**[http://kolkatalifestyle.com/press-releases?](http://kolkatalifestyle.com/press-releases?for=N&Value=%2bCMgv7Gd71MBvUYdZNWc2AjgryT3ff4dcAiYWOJPKVAkbwui%2blqOriueufgI%3d)

[for=N&Value=%2bCMgv7Gd71MBvUYdZNWc2AjgryT3ff4dcAiYWOJPKVAkbwui%2blqOriueufgI%3d](http://kolkatalifestyle.com/press-releases?for=N&Value=%2bCMgv7Gd71MBvUYdZNWc2AjgryT3ff4dcAiYWOJPKVAkbwui%2blqOriueufgI%3d)

**Portal: BizWire Express**

**Link:**<http://www.bizwireexpress.com/showstorybwi.php?storyid=33420>

**Portal: MTI NEWS**

**Link:**[http://mtinews.in/BusinessWireIndia?](http://mtinews.in/BusinessWireIndia?for=N&Value=d14uq3%2fvJiON9r4VrJf%2bfgHWhrDBF%2bo9sAhH2ahlZLlxlwiQltjXv5shCAI%3d)

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**Portal: Blive**

**Link:**[http://b-live.in/news-updates?](http://b-live.in/news-updates?for=N&Value=qO4xs0ix%2fSMeh3Fs41oGKgil5QCWofzgzQjNBTEzKnnLbwgf3TDnk3Nc%2fQI%3d)

[for=N&Value=qO4xs0ix%2fSMeh3Fs41oGKgil5QCWofzgzQjNBTEzKnnLbwgf3TDnk3Nc%2fQI%3d](http://b-live.in/news-updates?for=N&Value=qO4xs0ix%2fSMeh3Fs41oGKgil5QCWofzgzQjNBTEzKnnLbwgf3TDnk3Nc%2fQI%3d)

**Portal: North India Kaleidoscope**

**Link:**[http://www.northindiakaleidoscope.com/business-wire-india?](http://www.northindiakaleidoscope.com/business-wire-india?for=N&Value=MmliHzEiDmRhTvEWiqI%2fOwjclFb8F6Hc8QjZds3N2phwGQjLyTqQ)

[for=N&Value=MmliHzEiDmRhTvEWiqI%2fOwjclFb8F6Hc8QjZds3N2phwGQjLyTqQ](http://www.northindiakaleidoscope.com/business-wire-india?for=N&Value=MmliHzEiDmRhTvEWiqI%2fOwjclFb8F6Hc8QjZds3N2phwGQjLyTqQ)

# MEDIA COVERAGE

## Portal: Business News This Week

**Link:**<http://businessnewsthisweek.com/business-wire-listing?for=N&Value=uvTKSSOYhMG%2fAQzDSPyh9wgUR%2fn6WIMZkAjsfRC0%2fEOa8QjafOfShhrN5Ql>

## Portal: Business Views

**Link:**<http://businessviews.in/business-wire-news-details?for=N&Value=slfOPSScBhvgnDfE1ZmnlQhWSNmX27xgjwgJjOS%2bAqsG4ggxib1YWO86NQl>

## Portal: SME Street

**Link:**<https://smestreet.in/infocus/business-wire-india-news?for=N&Value=Xv2FYspFYBe6OIEZoYuGYgjmVmlqRjjS9ggIPCrOrYFVdwibToJsi4j45w1%3d>

## Portal: Myiris

**Link:**<https://cms.businesswireindia.com/Feeds/myiris/b2mrelease75286.asp>

## Portal: Estrade

**Link:**<https://www.estrade.in/news/business-wire-india?for=N&Value=flr2fmJj7rVLBB5ETHqhKwg3Q%2b7eNhXjrQgm1aRf5g9BXAhibi7phB12v7A1%3d>

## Portal: India VC

**Link:**<http://india.vc/news-details.html?for=N&Value=rirbKUp811OCiL530IOE9AgVJO6JpEdmqAhgHTHinFSKIwiEIA%2byvA1x5gl%3d>

## Portal: Review Street

**Link:**<http://reviewstreet.in/news/business-wire-india-news?for=N&Value=yTSCss1pwLB6ZGGAHywlQQhO%2bP%2bntPmITQgyQKHs6RSGVAjERgu4oo>

## Portal: Startup Dope

**Link:**<http://startupdope.com/businesswire/2857story?for=N&Value=JqXBDB4%2bbQxueP2LmbkroAiDzAMxfk4UBwjgJeTVwXd1oggXo8%2fBFVLoOQl>

## Portal: Biz Next India

**Link:**<http://www.biznextindia.com/press-releases?for=N&Value=YO5dRyaKp2IzkE8mLJkU2wjvH2BA5crVAhUhfRJCuthMwib%2f6RL18q3sQl%3d>

## Portal: Channel drive

**Link:**<https://channeldrive.in/businesswireindia?for=N&Value=62qd7UhGZhrG3xspJc%2bWoAjpy1LnnzCGOQhHw3RKabmKlgj3LsYSHgrXPwl>

## Portal: Abhitak News

**Link:**<http://www.abhitaknews.com/news/businesswire.aspx?for=N&Value=UqgYGuURMr9Gz8RK3CE1lgiUuhCKSU3TIAjW7vMGa57TPwg9E86CaCtGZAI%3d>

## Portal: TechPhlie

**Link:**<http://www.techphlie.com/p/business-wire.html?for=N&Value=GR%2b8MmyzXnXUI3m4LQ%2fO2QiHd15XJ3i7QwjwhKPSggIAQQhl6%2f2xenD>

# MEDIA COVERAGE

**Portal: IBG News**

**Link:**<https://ibgnews.com/business-wire-news?for=N&Value=nAtCxj8M1huJiy61ELOwmAimUGufBTtjrAhntPsuVdc1BAhJFHxV9EkQIAI%3d>

**Portal: Telecom Drive**

**Link:**<http://telecomdrive.com/businesswireindia?for=N&Value=EvRtecwMOqN4I26OiWLBtQj81A5e5togjAiQHwYiTf7j9wiKkHYmxx8AvAI%3d>

**Portal: Startup City India**

**Link:**<https://www.startupcityindia.com/business-express?for=N&Value=%2bkt8meyfaQqpC9ZSsxsBWQjT%2baYD0GspXQhbUAmWLZoPiQiwgc>

**Portal: News Infoline**

**Link:**<https://newsinfoline.com/today-news/75286/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021>

**Portal: Uttarakhand News Network**

**Link:**<http://uttarakhandnewsnetwork.com/bwi-listing?for=N&Value=83CBau1PONpg4hTFHscLMwhMr%2fQo9fPRCghMe9me5gtJ%2bgifOTvMcnMEA>

**Portal: Free Press Journal**

**Link:**<https://www.freepressjournal.in/business/indian-chamber-of-commerce-flags-off-startup-week>

**Portal: CIOL.com**

**Link:**<https://www.ciol.com/indian-chamber-commerces-start-week-held-october/>

**Portal: India Education Diary**

**Link:**<https://indiaeducationdiary.in/6-day-long-india-startup-week-by-indian-chamber-of-commerce-concludes-with-a-whopping-1000-registrations/>

**Portal: Startupsuccessstories**

**Link:**<https://startupsuccessstories.in/india-start-up-week-by-indian-chamber-of-commerce-commences-from-october-4-9-2021/>

**Portal: APN News**

**Link:**<https://www.apnnews.com/6-day-long-india-startup-week-by-indian-chamber-of-commerce-concludes-with-a-whopping-1000-registrations/amp/>

**Portal: ValueNews.Today**

**Link:**<https://valuenews.today/2021/10/10/6-day-long-india-startup-week-by-indian-chamber-of-commerce-concludes-with-a-whopping-1000-registrations/>

**Portal: Chronicles News Live**

**Link:**[6 day-long India Startup Week by Indian Chamber of Commerce Concludes With A Whopping 1000+ Registrations - Chronicles News Live](#)

**Portal: NewsCrazy**

**Link:**<https://newscrazy.in/6-day-long-india-startup-week-by-indian-chamber-of-commerce-concludes-with-a-whopping-1000-registrations/>

# IN ASSOCIATION WITH



# STATE PARTNERS



Department of Micro, Small & Medium Enterprise (MSME), Government of Odisha



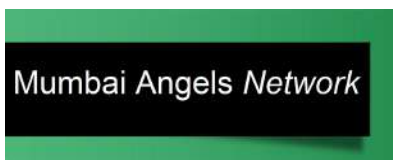
A Government of UP Initiative



# OTHER PARTNERS



# OTHER PARTNERS





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